Jenny Zhang 👩🏻‍🎨

Designing to create 🤖 impact through 🎨 empathy

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Education

Cornell University • B.A Information Science

2020 - 2024 • *User Experience Concentration, Game Design minor*

Relevant Coursework: Digital Product Design, Web Design and Programming, Teams and Technology, Communication and Technology, Human-Computer Interaction Design, Game Design, Qualitative User Research and Design Methods

Experience

Capital One • Design Intern

Jun 2023 - Present

Contributed components to design system and evaluated best design choices for internal business tools.

Cornell Design & Tech Initiative • Product Designer

Zing • (Sep 2022 – Present)

Designed data visualization feature for platform used by Cornell administrators to create diverse student groups. Conducted usability testing and user research.

ClubView • (Oct 2021 – May 2022)

Designed editing interface and individual page view for a club database platform. Created accessible design system, specifications, and handoff documentation.

AABIX • Design Intern

May 2022 – Present

Spearheaded visual re-design for the user dashboard of a prop-tech startup. Designed new features based on customer feedback.

Projects

Lunar Haze • Game, UX Designer

Jan 2023 - Present

Designed UI components and UX for gameplay of desktop game. Created design system and developed handoff documentation and component specifications.

CoachEra • Product Designer, Front-End Developer

May 2022 - August 2022

Designed and developed updated user dashboard and graphics for an AI-chatbot app implemented in research study using React. Designed and implemented corresponding website using HTML and JS.

TransportX • Product Designer

March 2023

Designed mobile platform for small Indian farmers to transport produce. Won *'Most Market Ready'* at the Cornell Digital Agriculture Hackathon.

Toolkit

UI/UX: User Research, Wireframing, Prototyping, Usability Testing, Design Systems, Motion Design, Research Analysis, Product Thinking

Design Programs: Figma, Illustrator, Photoshop, Indesign, Procreate, Sketch

Code: HTML, JS, CSS, Python, React, PHP, SQL